Friends of Boyden Library Minutes of June 1, 2016

Present: Dave Crimmins, Sue Collins, Jen Ooi, Diane Monahan, Lesleyann Foster, Ann Ross, Janice Rosado, Charles DiPompo, Liz Karvonen, Laurie Magee, Barbara Massey, Diane Piper, Director Manny Leite. Children's Librarian Margi Rossetti, and Trustee Joe Lally.

Meeting called to order by Dave.

Minutes of May 4, 2016 were presented by Sue. Laurie made a motion to accept Minutes; second by Barbara. Motion passed.

Treasurer's Reports – **Dave** presented the **May Treasurer's Report**. Question arose about putting a hold on DVDs. Manny said that is not possible. Manny also explained that when Suzanne sees that some movies have a lot of "holds" on them she will order those popular movies. Lesleyann made a motion to accept the Treasurer's Report, second by Janice. Motion passed.

Audit Update - Lesleyann reported that the Audit is complete. She had a few questions about how some items were documented. Lesleyann prefers invoices or something in writing. Memberships need to be more descriptive. Bernadette answered all of her inquiries and will make the necessary adjustments. The Audit is attached to the Minutes. We appreciate Lesleyann's expertise.

Membership – Laurie stated that we have 7 new members and 27 memberships this month with \$864 income. Only 3 said they received Newsletters via email. There was discussion about where the new memberships came from. We believe that those volunteers who checked out people at the Book Sale promoted memberships. Liz suggested we send out a "Survey Monkey" in the fall perhaps on why that person joined and what their interests are.

Dave wanted to inform the Board that a gentleman was very upset that he believed his "Lifetime Membership" was "canceled". Dave explained in a letter to this person that all Lifetime Members are grandfathered in but that it is no longer an option for memberships. He went on to explain that expenses are going up and we appreciate any donations at membership time. The gentleman was not only placated but sent in a donation!

Founders Day – Sue said that arrangements are all set for our booth. **Dave** will set up the canopy and bring tables and chairs. Sue's husband Jack will bring all the children's books. We will give away lollipops and leftover Glow Sticks. Sue was happy that 5 volunteers (Becky and Richard Lee and Sue Patton) will be coming including a new volunteer, Elizabeth Kilcoyne, who signed up at the Book Sale.

Report from Library Director – Manny reported that 100 *BookPage* publications arrive each month and are distributed throughout the library. The *Magna* cartoon drawing brought in 19 young adults which was gratifying. Movies such as *Pixels* will be shown over the summer. <u>The Other Mrs. Adams</u> will be June 9. The *Singing Bowls of the Himalayas* will perform on July 7. *Lizzy Borden & the Forty Wacks* will appear on August 25. Manny is interviewing for subs for the Children's Department and the Reference Desk. He suggested a Plant Sale for a fundraiser. Barbara asked if the author of <u>Dark Tide</u> is coming because the Book Club was considering discussing that book.

Report from Children's Librarian – Margi reported that Pam Atanasoff was a big draw as always. She handed out a flyer of **2016 Summer Reading Programs and Special Events (attached).** There are a vast number of events, but the Teddy Bear Picnic is by far the largest and most popular program that draws about 200 people. It was suggested that the Friends put up a table on the Common to solicit memberships and donations. Also many children made cards for Veterans. The Spring Surprise was very popular. Second graders and kindergarteners will visit and become acquainted with the library. Patrons can now register for all programs online but they can also register by phone if that is more comfortable for them.

Trustee Report – Joe Lally reported that one patron complained to him that when they signed up for a library card they were sent an email from the Friends. That person felt it was an unwanted solicitation. Manny said that he would look into the matter and he thought computer preferences could be adjusted.

May Book Sale Update –Lesleyann said that the sale went well and grossed over \$3,000 which is our usual income. Plus the Book Shop continues to do well. There were plenty of volunteers. The bag sale went well with one seller that took a huge load of bags. It was a great idea to put books in boxes so at the end of the sale, they just had to be sealed up. The people from BIT and the Department of Corrections were happy to take some books at the end. Big Hearted Books were prompt which was appreciated. **Diane P.** will go over the **schedule of volunteers for emptying the bin**.

Jen asked if a person could donate LPs. We agreed there is a market for them.

Dave has been talking to the Friends in Millis. They are making hundreds of dollars with **LibraryConsignment.com**. **Diane M** explained that you register with them. There is an App on a Smart Phone where you scan the ISBN number. When you mail the books that are valuable, they will pay shipping costs. Books are sold on venues like Amazon.com. When books are sold, they take a certain percentage and send us the remainder of the profit. There were questions about exactly how much money is being made. One or more volunteers are needed to do the scanning and pack the books and ship them.

Lesleyann also came up with the idea of a **Silent Auction** at the next Book Sale. It was agreed that it is an easy way to make money on a valuable book. If it doesn't make money we can just put it in with all the other books.

Margi asked for dates of Friends events that should be included in the **PTO Calendar. Diane M.** said the **Friends Book Sales of November 17-19. 2016 and May 11-13, 2017** should be included and that she will verify the Community Meeting Room will be available.

Book Shop Discussion – Dave started the discussion about getting more book cases and how we would keep track of books that are not selling. People that are interested will meet at a time to be determined to make some decisions about this.

Old Business -- none

New Business:

- **Coupon Lesleyann** designed a beautiful **coupon** for a free DVD or book for new members of the Friends. We need to check the names from Janice's mailings to new Foxboro home owners.
- Massachusetts Friends email Dave passed around a signup sheet if you are interested in their Newsletters. Dave went to their meeting and got some interesting ideas for increasing our memberships. Newburyport doubled their membership recently from 400 to 800. Their President has a goal of getting 10% of their town to sign up. His motto is: "You have to spend money to

make money". There were also ideas for fundraisers such as Books in Bloom which involves getting plants from florists and having wine and cheese parties.

- Laurie asked if the email is prominent on our membership envelope to show that that is our preferred way to communicate with them versus their mailing address. Dave assured her that their email address is very visible.
- **Barbara** brought up an idea that she has seen other libraries buy the last page of **BookPage** and the library posts information related to their library.
- Diane P stated that Ken Gloss from Brattle Book Shop was appearing in Norfolk on June 7.
- **Book Club Barbara** stated that Chris Comier Hayes will be leading a discussion on the graphic novel <u>Fun Home, A Family Tragicomic</u> by Alison Bechtel on June 8.

Adjourn - Laurie made a motion to adjourn; second by Lesleyann. Motion passed.

Next Meeting: No meetings in July & August. Monthly meeting will resume on September 7, 2016. All meetings are at 7:30 PM and we will begin to meet in the Fuller Room.

Respectfully submitted, Susan Collins